Public Hearing and Worksession

Agenda Item #	1 and 3
Meeting Date	5 March 2007
Prepared By	Ilona Blanchard Senior Planner
Approved By	Barbara B. Matthews City Manager

Discussion Item	Proposed Urciolo Development (#820070110) - Eastern and Laurel Avenues
Background	Mr. John Urciolo of Urciolo Properties, LLC proposes to develop a three-story commercial building at the intersection of Laurel and Eastern Avenue. The proposed project is named Gilbert and Wood (#820070110).
	The project was submitted to M-NCPPC on January 1, 2007 for Site Plan Review. The Site Plan will be reviewed by the M-NCPPC Development Review Committee (DRC) on May 7, 2007 at which time plan review comments on the project will be provided to Urciolo Properties, LLC. This public hearing and worksession are being held in preparation for the DRC meeting. The comments provided by the Council during the worksession will be forwarded to the DRC and are an important component of the review process.
	The proposal will be presented to Council for comments at least one additional time prior to the Planning Board Hearing. The City's recommendation will be included in the Park and Planning Staff Report to the Planning Board. All interested parties may offer testimony at the Planning Board Hearing.
	The proposal includes demolishing "the shed" structure which is located in the shell of a building destroyed by fire several years ago and the temporary structure to the rear of 6901 Laurel Avenue (occupied by Pizza Movers). Urciolo Properties, LLC proposes a new building to be located between the Pizza Movers building and 6909 Laurel (occupied by the Post Office). The adjoining buildings (6901 and 6909) are to remain in place. The proposed building will include two floors fronting Laurel to be developed as a second story restaurant with ground floor retail spaces and an unspecified use on a lower level which will front Eastern Avenue.
	This redevelopment will include improvements to the parking area currently serving Takoma Metro Shopping Center, additional parking spaces, and improvements to the Laurel Avenue/Carroll Avenue intersection circulation. The proposal adds an egress to the lot via Eastern Avenue and limits the existing alley connection to Laurel Avenue as an access only.
	No changes to the streetscape on Eastern Avenue or Laurel Avenue are proposed.
	The proposed building site is in the Old Town commercial district and abuts the District of Columbia and the Westmoreland Area Community Organization neighborhood. Adjacent properties on the southeast side of the site are zoned single family but contain multiple apartments. The properties to the north and northeast of

the site are multistory commercial including office, retail, and prior restaurant uses. The proposed project will face the church across Laurel Avenue on the western side, and a church activity center in the District of Columbia across Eastern Avenue on the southern side. The site is a gateway to Maryland, Takoma Park, and Old Takoma and is zoned C-1 with a Commercial Revitalization Overlay Zone.

The proposed project will add 6,750 square feet of retail and 2,700 square feet of patron restaurant use, both of which are permitted by right on the site.

The property currently contains 4,500 sf office, 6,750 sf of retail and 480 sf of patron restaurant in several buildings fronting on Laurel Avenue.

Urciolo Properties, LLC proposes to build a three-story building (one floor below grade on Laurel Avenue) with approximately 5,500 sf per floor. The building would be 29 feet in height on Laurel Avenue, and include an atrium entrance on Eastern Avenue. A redesigned parking lot would be constructed with new green space that includes scarlet oak and kwanzan cherry trees, shrubbery, and three new light poles. A ramped egress to Eastern Avenue would be located in the rear. The proposed site plan provides a total of 82 spaces.

The applicant has provided a parking tabulation that includes credits for shared use of the parking lot and credits for proximity to the Metro station. Staff has requested clarification on the County regulations regarding the credits.

The proposed stormwater system includes biofilter stormwater quality treatment, a green roof and an upgrade to the connection to the City stormwater system. The City Engineer has approved the Stormwater Management Concept.

The developer and their engineer have met with City staff. The developer will not be asked to provide an application for a stormwater permit, a tree protection plan, or a tree removal plan until they have an approved site plan.

Commercial Revitalization Overlay Zone

The purpose of the Takoma Park/East Silver Spring commercial revitalization overlay zone is to:

- (1) Foster economic vitality and attractive community character in areas needing revitalization;
- (2) Promote an enhanced pedestrian environment and an improved circulation system to pedestrians and bicycles as well as motor vehicles;
- (3) Ensure consistency with the master plan vision for specific existing commercial areas:
- (4) Provide for the combination of residential with commercial uses.

The procedures for Planning Board approval under Section 59-D-3.4 are modified for this overlay zone to require the following additional findings:

- (a) the site plan is consistent with the recommendations in the applicable master or sector plan for the area,
 - (b) the site plan meets all of the purposes and requirements of this overlay zone as well as the applicable requirements of the underlying zone;
 - (c) and each structure and use is compatible with other uses and other site plans and with existing and proposed adjacent development

Takoma Park 2000 Master Plan Vision

The vision for Takoma Old Takoma is of a village center with a traditional small town charm, providing unique stores and services to both nearby neighborhoods and to regional visitors.

Takoma Park 2000 Master Plan Recommendations

The Takoma Park Master Plan includes the following recommendations for this commercial area:

- Support maintenance of the low scale, small town, historic character of the area.
- Reduction of building setbacks at the time of Site Plan Review, to provide for consistency with an existing building line of street-oriented retail.
- Inclusion of street-oriented commercial uses on the first floor of all buildings . . . to realize the City's economic development goals.
- Improved permeability of surface parking areas with green space that increases infiltration.
- Flexibility concerning the waiver of parking standards in commercial areas, subject to current waiver procedures.

Policy

The Memorandum of Understanding between the City and the Planning Board establishes a coordinated review process for subdivision and site plan applications in Takoma Park. All development of commercial property in the City greater than 1,000 square feet is required to go through the site plan review process. All properties that have proposed buildings across property must go through subdivision for consolidation.

A two-thirds majority vote of the Planning Board is required to take any action relating to land use planning within the City that is contrary to a Resolution of the Mayor and City Council.

Fiscal Impact

Levy Year 2007 (7/1/07) Assessment Estimated Levy Year 2007 Takoma Park property taxes \$2,726,000 \$17,200 (a)

	Estimated Assessment AFTER proposed improvements \$6,026,900 (b) Estimated Takoma Park Taxes AFTER proposed improvements \$37,900 (a) (a) Assumes current tax rate of 63¢ per \$100 assessment (b) Assumes value of \$200 per square foot for added commercial space	
Attachments	(a) Site Plan (b) Landscaping and Lighting Plan	
Recommendation	Solicit comments from the community during the Public Hearing, consider staff recommendations, and provide feedback on the proposed development	
Special Consideration	The location, massing, height, and architectural details for the proposed building have been approved by Montgomery County's Historic Preservation Commission.	



